

Blandin Broadband Communities

Next Steps
Key Elements of Success

Form Steering Team

- 10 – 12 members
- People/organizations that provided support letters for BBC application
- Range of ages
- People with passion
 - Community
 - Technology
- Prepare for January Steering Team Orientation meeting

Prepare Your Community

- **Publicity**
 - **Print**
 - Newspaper articles
 - Newsletters
 - Schools
 - Health care providers
 - Churches
 - Chamber
 - **Online**
 - Facebook
 - Web sites
 - Twitter
- **Messaging**
 - Uses of broadband, not just broadband services!
 - This is something the community creates
 - An opportunity to make a difference

The Process



Steering Team Orientation and Community Vision Meeting Dates

- Steering Team
 - Targeted Dates
 - September 4 – 14
 - Two hours
- Vision Meeting
 - Targeted Dates
 - September 24 – October 5
 - Entire morning or entire afternoon
- Use the sign-up sheet on the wall

Lessons Learned

- Always over-invite rather than exclude!
- Turnout at the Vision meeting critical!
- Collaborative projects are most impactful and sustainable!
- Projects that include two or more Intelligent Community elements are most innovative!
- Fun is good!